Based on assignments given by Professor Wendy Wagner, Johnson & Wales University, 2011. Revised with permission.

**TED Talks Summary Assignment**

**What Is TED Talks?**

TED is an acronym for Technology, Entertainment, and Design. It began in 1984 as a nonprofit devoted to Ideas Worth Spreading.

**Assignment:**

Choose one of the talks available at **www.ted.com**, answer the questions listed below and write a summary. You should pick a talk that discusses an idea, topic or experience you find highly interesting as you will be completing later assignments based on this talk.

**MLA Source Citation:** (Follow this Example taken from:http://libguides.greenriver.edu**)**

Lectures, speeches, addresses, readings, and other web video presentations:

Speaker (last name, first name). “Title of presentation.” Sponsoring organization, date of presentation. Web. Date of access (day month year).

Bittman, Mark. “What’s Wrong with What We Eat.” TEDTalks, Dec. 2007. Web. 18 May 2009.

**Summary of the Talk.**

In your summary, when you quote or paraphrase the presenter in your summary, **you must provide a proper in-text citation using MLA style**, as seen in the example below. If you use a direct quotation, make sure to include quotation marks. If you use a longer quote, please use block quotes. For examples, visit <http://owl.english.purdue.edu/owl/resource/747/02/>

**Example 1:** During the presentation, Jane Yates stated that invention and pre-writing are areas of rhetoric that need more attention.

**Example 2:** Companies can monitor employees’ every keystroke without legal penalty, but they may have to combat low morale as a result (Lane).

**Please Answer the Following:**

1) My Name:

2) I chose the TED Talk titled:

3) It is located at (web address or URL):

4) The presenter is (include any pertinent biographical information, such as the speaker’s qualifications or expertise):

5) Please write a short paragraph explaining why you're interested in this topic. By providing a bit of detail here, you'll be able to form useful research questions.

6) MLA Source Citation:

7) Summary of the Talk.

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| **TED Talks Summary Assignment Rubric (4 Points)** The student followed guidelines for submitting assignment.  (1 Point) | \_\_Agree (1 Point) \_\_Neither Agree nor Disagree (.5 Point) \_\_Disagree (0 Point) |
| The student provided an accurate web address for the TED talk, so I could access it.  (1 Point) | \_\_Agree (1 Point) \_\_Neither Agree nor Disagree (.5 Point) \_\_Disagree (0 Point) |
| The student was able to summarize the main points of the TED Talk.  (1 Point) | \_\_Agree (1 Point) \_\_Neither Agree nor Disagree (.5 Point) \_\_Disagree (0 Point) |
| The student provided a correctly formatted source citation for the Talk using MLA format. (1 Point) | \_\_Agree (1 Point) \_\_Neither Agree nor Disagree (.5 Point) \_\_Disagree (0 Point) |